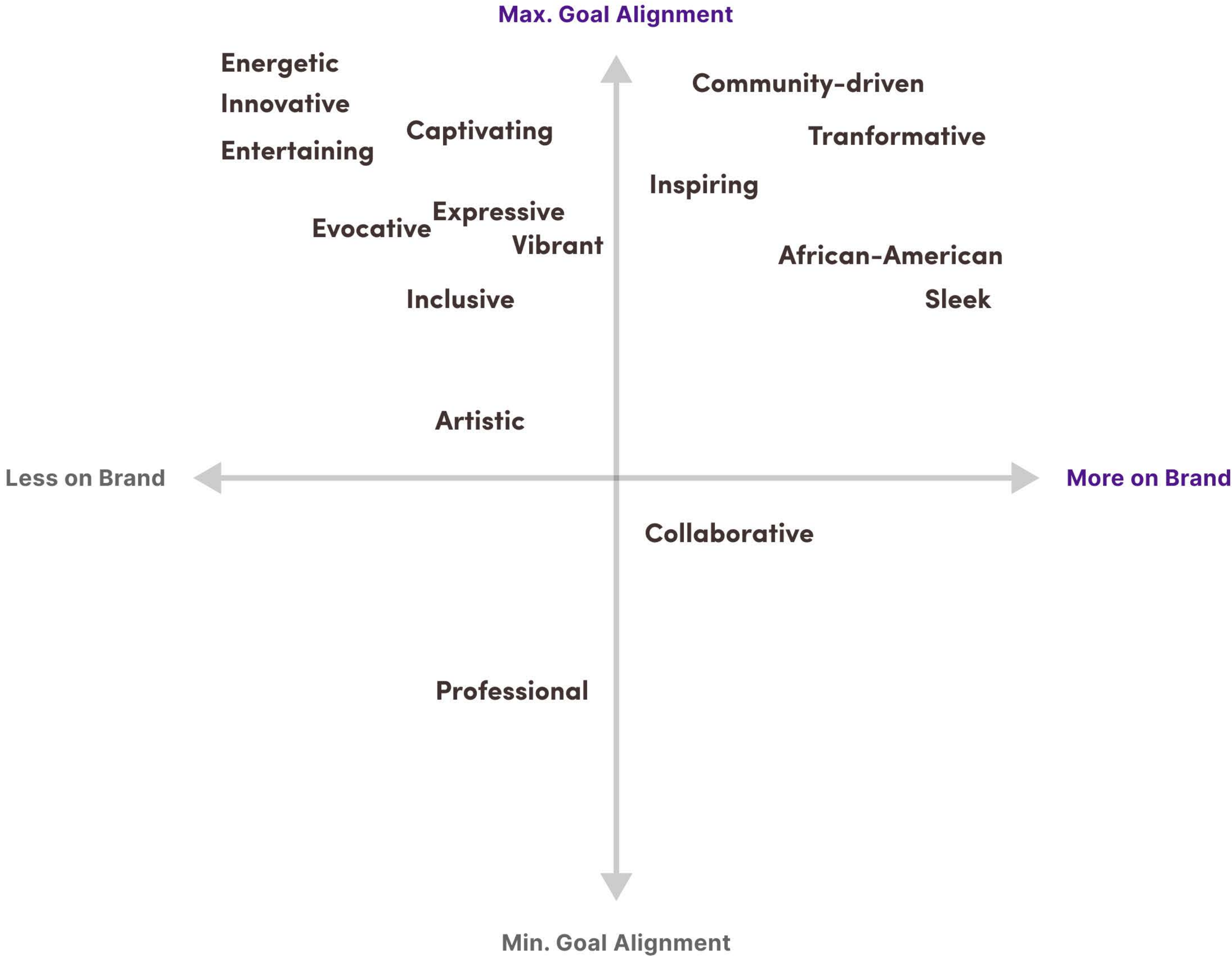


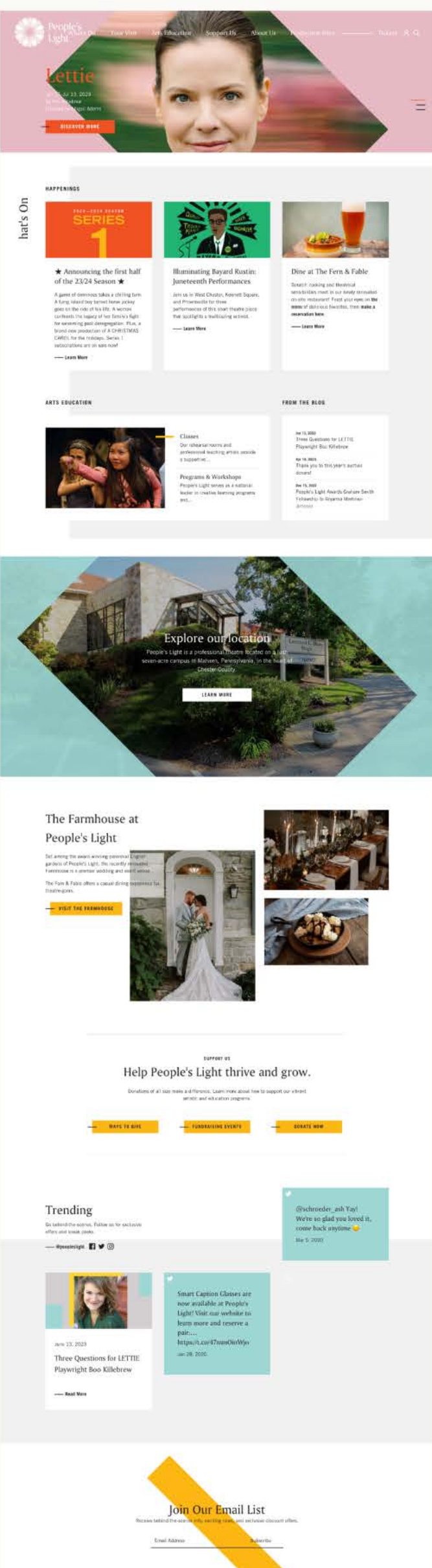
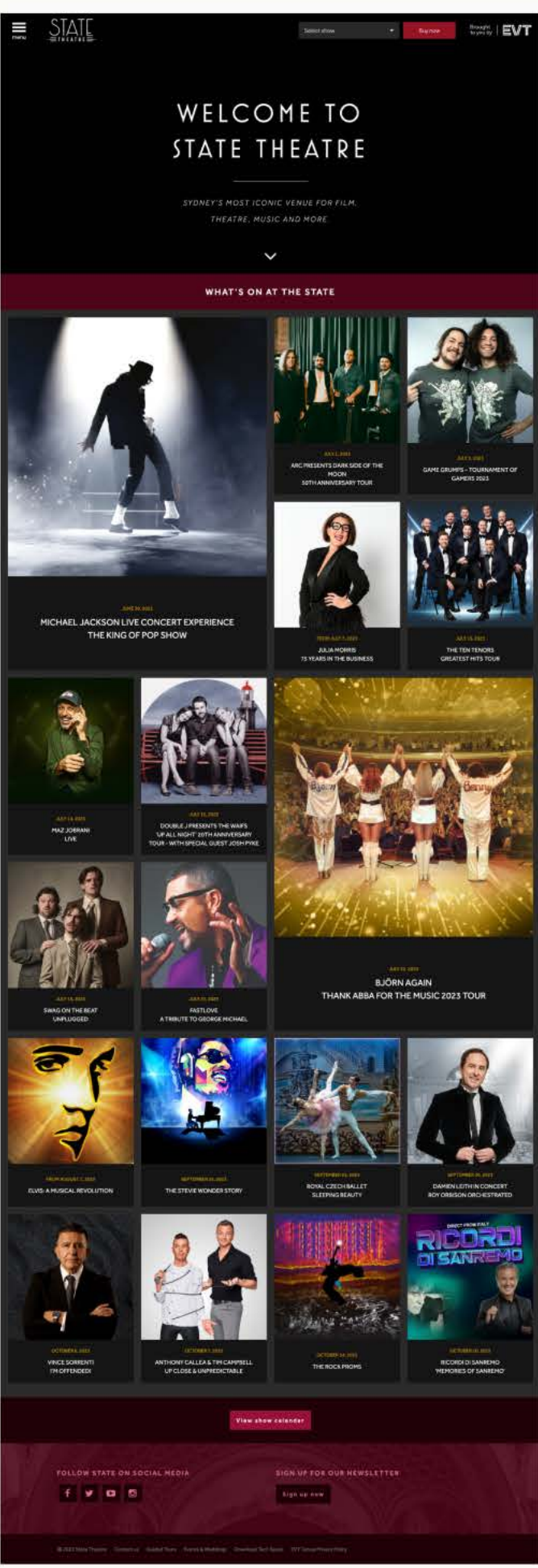
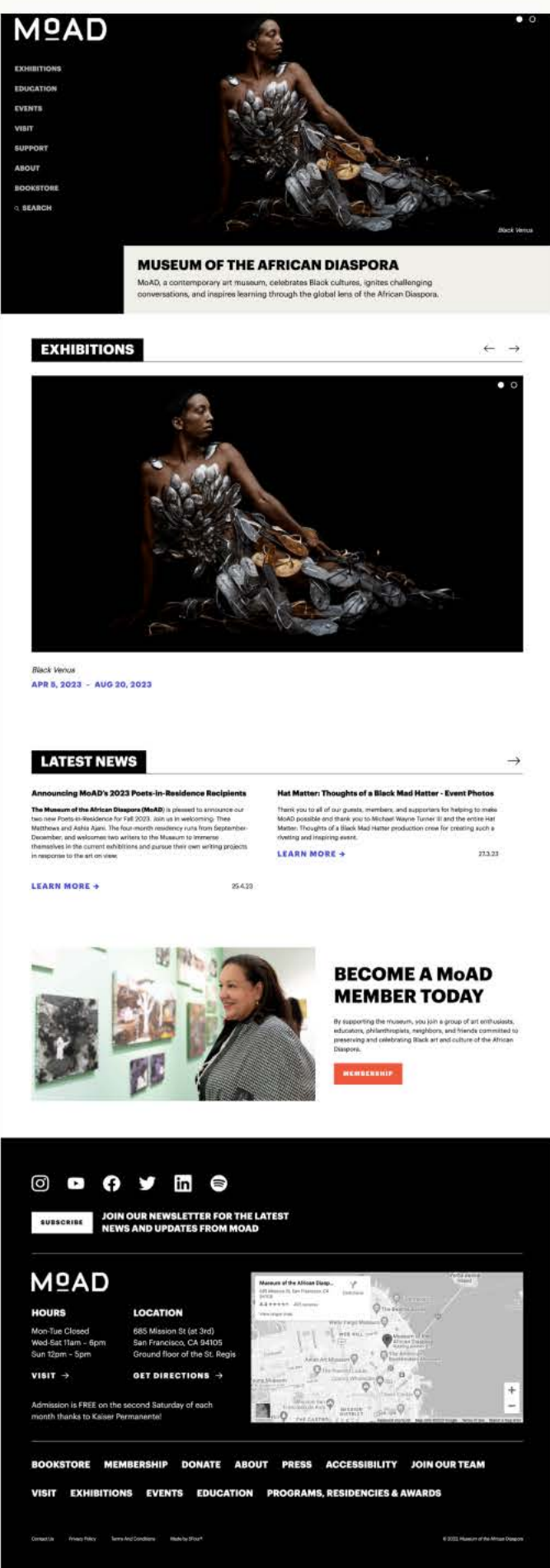
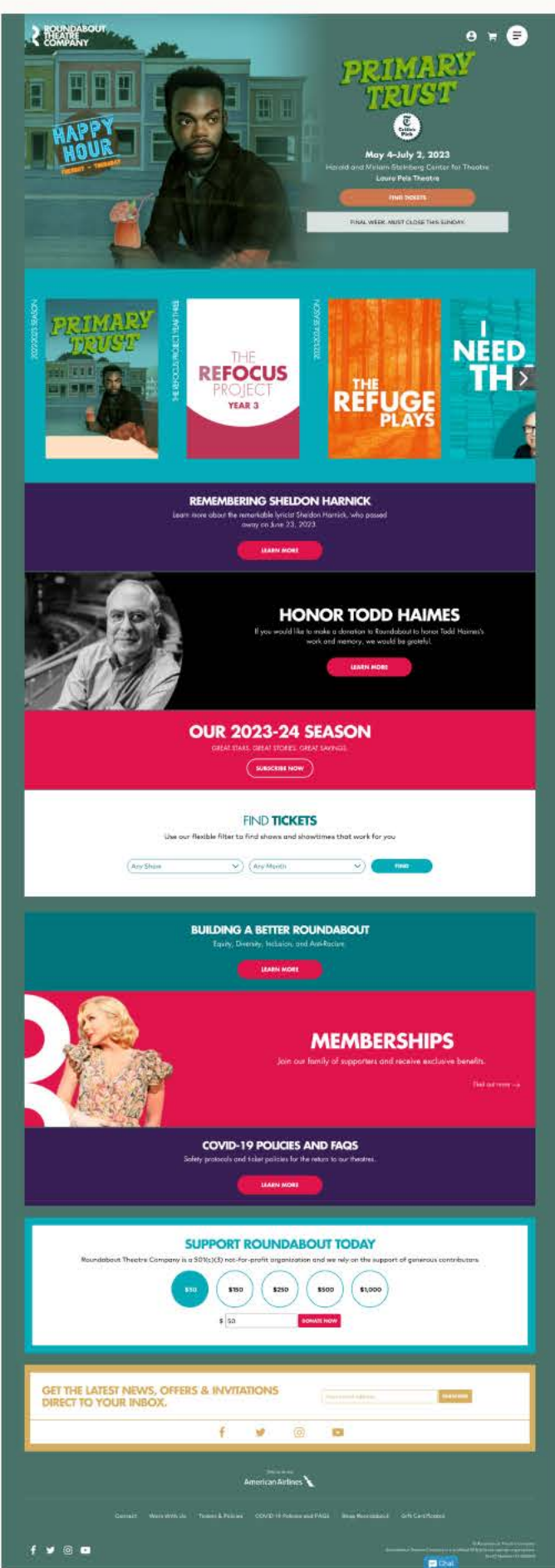
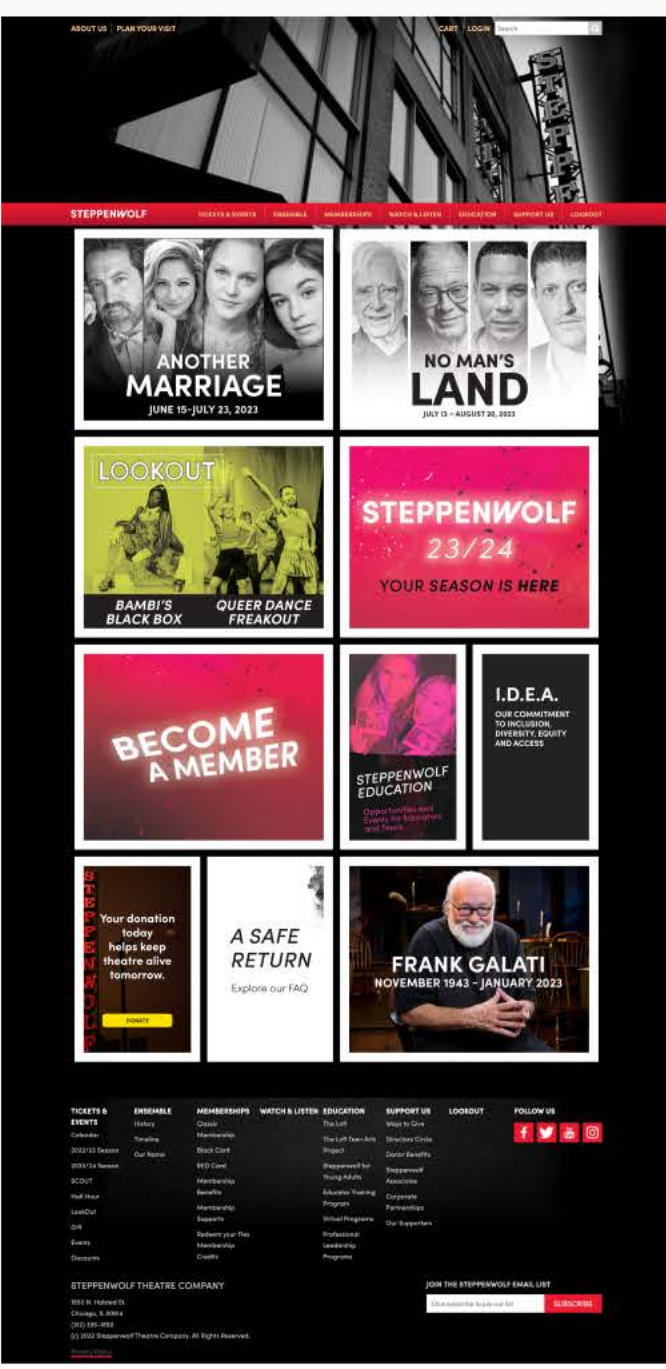
Defining Brand Values

- Sleek
- Transformative
- Expressive
- Inspiring
- Captivating
- African-American
- Artistic
- Vibrant
- Community-driven
- Innovative
- Evocative
- Collaborative
- Entertaining
- Energetic
- Inclusive
- Professional



Brand Values: Transformative, Inspiring, Sleek

Example Sites



History

History of the Theatre Building

The theater building itself is a historic building. It was built as a movie palace and vaudeville theatre in 1914, and shifted to solely offering movies in the 1950's. As neighborhood demographics changed, The Locust Movie Theatre became a second-run theatre in the 1970's. Founder and Artistic Director Al Simpkins arranged to purchase the building in 1977, converting the old movie space into a theatre that now seats over 400 patrons. In the 1980's Bushfire Theatre expanded to acquire three adjoining building for offices, additional performance and workshop spaces.



1920s



Display for "The Masked Bride" (M-G-M) at the Locust Theatre, Philadelphia, featured a cut-out piece in the form of a mask with heart-shaped apertures suspended under the marquee

1930s



1970s



1980s



Present

Brand Values:

Transformative, Inspiring, Sleek

Style Tile

Favicon



BushFire

Theatre of Performing Arts

SHOWS & TICKETS

OUTREACH

GET INVOLVED

ABOUT

DONATE

Desktop - Text Styles

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26px Heading 3/Descriptions - Sofia Pro - Ultra Light

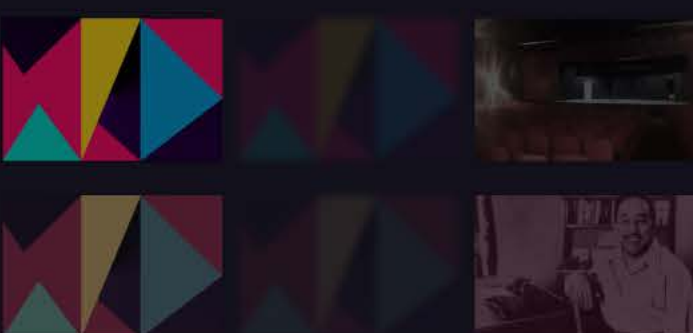
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Additional Colors



Backgrounds



Mobile - Text Styles

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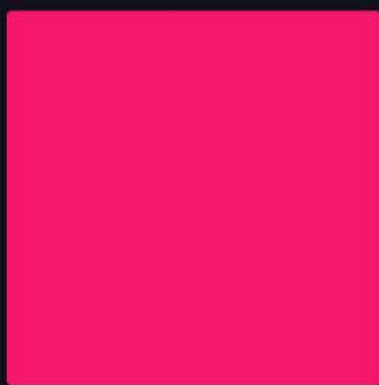
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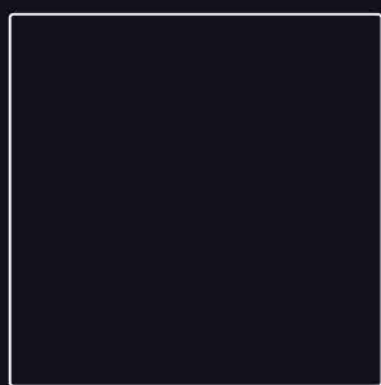
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Primary



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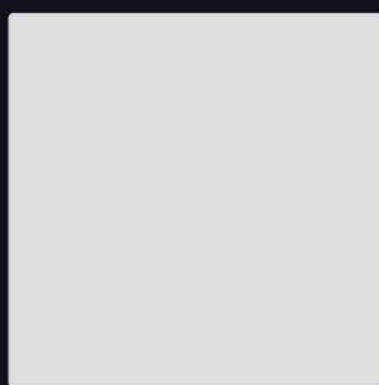


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Secondary

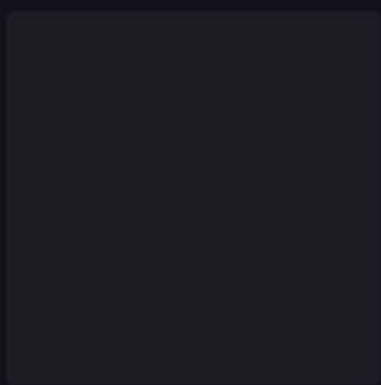


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#DEDEDE

Neutrals



#1D1C24



#31303D

Here is a Header

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Primary

Default



Hover



Inactive



Secondary

Default



Hover



Inactive



Placeholder



Focused



Focused



Error text



Text Fields